SimplyAI

CONVERSATIONAL AI
HOW BIG CAN THE BENEFITS BE?

90%

of Routine Inquiries Resolved

Source: Capgemini AI in Organizations Report
Companies like Klarna and UPS have seen massive efficiency gains, with Klarna's AI replacing **700 customer service agents** and UPS cutting email handling time by **50%**.

LINK TO SOURCE HERE!

7.8% - 80%

Increase in Efficiency

Source: AI Agents Report 51X, Capgemini Research
Five Sigma reduced claim processing errors by **80%**, while Klarna's AI assistant now completes tasks 5x faster, reducing repeat inquiries by **25%**.

LINK TO SOURCE HERE!

6.7% - 15%

Higher Engagement

Source: Capgemini AI in Organizations Report
Mercedes-Benz's AI assistant delivers a hyper-personalized in-car experience, while PepsiCo's AI-driven product research increased market penetration by **15%**.

LINK TO SOURCE HERE!

60%

Faster Response Times

Source: AI Agents Report 51X
Businesses using AI for customer engagement increase efficiency by **60%** while maintaining low costs, enabling massive scalability without hiring extra staff.

LINK TO SOURCE HERE!

63%

Trust AI for Data Analysis

Source: Capgemini Research Institute
AI-driven insights improve operational efficiency by **5.4%**, ensuring businesses make data-driven decisions **30%** more accurately than manual methods.

LINK TO SOURCE HERE!

More Customer Engagement

40%

Source: AI in Organizations Report, Capgemini Research
AI eliminates the need for extensive language training, with over **40%** of consumers preferring brands that offer support in their native language.

LINK TO SOURCE HERE!

Lower Operational Expenses

4.4% - 25%

Source: AI Agents Report 51X
AI-driven automation reduces labour costs by up to **25%**, streamlining operations in customer service, HR, logistics, and R&D.

LINK TO SOURCE HERE!

More Revenue from AI-Driven Sales

24%

Source: AI in Organizations Report
AI-powered marketing tools personalize outreach, automate follow-ups, and increase conversion rates by **20%**, ensuring round-the-clock lead generation.

LINK TO SOURCE HERE!

More Customer Loyalty

60%

Source: AI Agents Report 51X
Walmart and Mercedes-Benz use AI assistants to handle high volumes of inquiries, improving satisfaction rates and reducing wait times.

LINK TO SOURCE HERE!

Of Enterprises Adopting AI by 2026

82%

Source: McKinsey & Capgemini Research
82% of enterprises plan to integrate AI into their operations within the next 3 years—businesses that fail to adopt AI risk falling behind.

LINK TO SOURCE HERE!