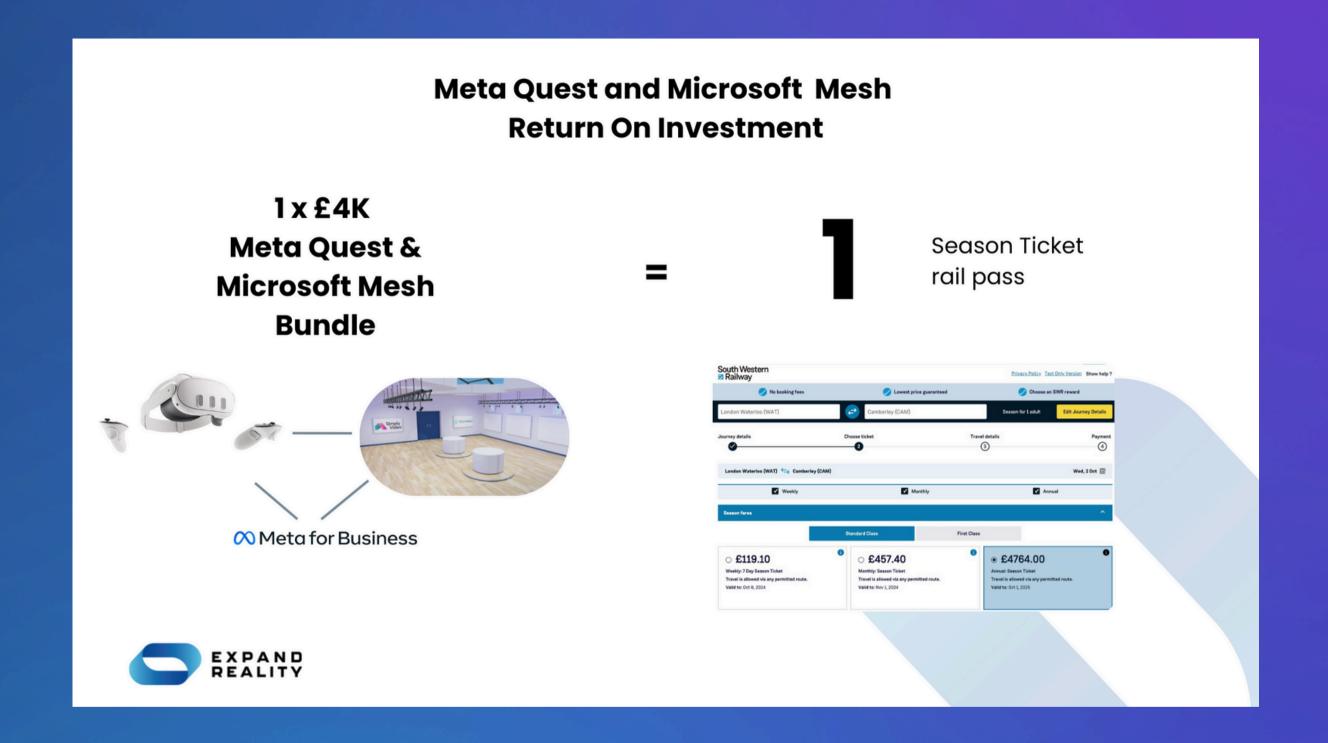


What impactful ROI insights are there?







- Here we look at a commuting season pass cost versus the cost of an entry immersive meetings bundle
- The Season Ticket costs £4764 per annum
- The Meta Quest headsets x 3 plus, Meta for Business device management and a Bespoke Meta Quest Auditorium Room is £4,000 + Vat
- The Ticket is one person, you'd get three people using the Immersive Microsoft Mesh room
- Extra headsets are £379 with 3 years warranty
- So a second season ticket would pay for another 12 headsets!

### **Meta Quest and Microsoft Mesh ROI**

1 x 10 people Meeting room closed

£100sq.ft cost x 64 sqft per seat x 10 seats Rent / Rates / Fit out

= £64,000 p.a



200 Meta Quest 3S Headsets



- The Contrast in costs between a 10 person meeting room in London that costs £64,000 a year
- And
- 200 Meta Quest headsets where you can Teleport into the meeting.
- 600 Meta Quest headsets if you ammortise them over three years

# 200 Employee impact on company market value (Microsoft Research on the S & P 500)

# 200 Headsets



Increase in Company market value
= 200 headsets x (1% employee engagement increase) X \$46,511
= \$9.3 Million



- Microsoft research into highly companies relative performance
- Those with highly engaged employees out performed those with less engaged employees
- The difference in Market Value of those companies with highly engaged employees was \$46,511 per employee



## Meta Quest and Microsoft Mesh Return on Investment



£64,000 Question What is the ROI?



And invest in a £10,000 Microsoft Mesh & Meta Quest 3 bundle



If we close 1 x 10 person meeting room in London



Meta for Business

Answer: Payback = 57 days



- If you remove 1 London meeting room
- And buy one £10,000 bundle of
  - 5 meta Quest 3 devices
  - 1 Auditorium room
  - o 5 Addition training, sales, meeting rooms
- You cover the cost of the microsoft Mesh rooms and Meta Quest devices in less than 2 months
- And each additional month, the meeting room stays sold/sublet, you can buy 14 Meta Quest headsets

#### Human Outcomes/Impact with Technology **Commuting Out Teleporting In** Welcome in teleporting Cut Carbon Footprint Cut 3D Microsoft Mesh and Meta Headsets **Travel** Improve worker wellbeing Time for healthy activities Human 2D Teams / Zoom Exhaustion **Impact** Replace with Communication Microsoft Mesh Move 3D Town Hall From 2D to 3D 3D Coffee Room 3D Project Room Mone Induction Addresses the 3D Mesh "Worth It" Induction Room Interactive Training / Induction human equation Higher attention and · Teleport to office absorption / training retention rates · Not Commute to Office

- How long do you want to continuing commuting?
- When would you like your Microsoft Mesh and Meta Quest headset demo?