



**World-leading secure  
video collaboration  
for XR devices and your  
wider collaboration  
estate.**

**] pexip [**

## About SimplyVideo

SimplyVideo is an Extended Reality (XR) enablement software platform, which has been designed to enable users to elevate their remote collaboration capabilities within their existing collaboration strategy.

SimplyVideo has been built to bridge the gap between traditional 2D collaboration and XR - the umbrella term for immersive technologies such as Assisted, Augmented, Mixed and Virtual Reality.

Extended Reality and immersive technology has revolutionised how industries operate, and has been selected by many different sectors as an effective transformation tool to lower costs, minimise resource requirements and slash emissions. Organisations in healthcare, manufacturing, energy, education and automotive industries have realised the benefits of elevating their remote collaboration capabilities.






## About Pexip

Pexip uses secure system design principles, industry-standard encryption, and strict access control protocols to minimise the risk of unauthorised participants accessing confidential user and organisational data. The Pexip Service has been developed from the ground up using a Defence-in-Depth cybersecurity architecture to provide multiple layers of cybersecurity to our customers and their data.

Their comprehensive cybersecurity architecture methodology is designed to address all aspects of the threat model, including application, network, and operational security elements. Pexip has implemented a Secure Software Development Life Cycle (SSDLC), which enables us to constantly roll out new features, new capabilities, and provide ongoing maintenance and fixes. Our security practises align with internationally recognised compliance standards such as ISO and focus on the organisation holistically.

This approach encompasses such diverse business functions as: facility access security procedures; our hiring policies and employee security policies; our SSDLC; and our service monitoring and sustainment practices.

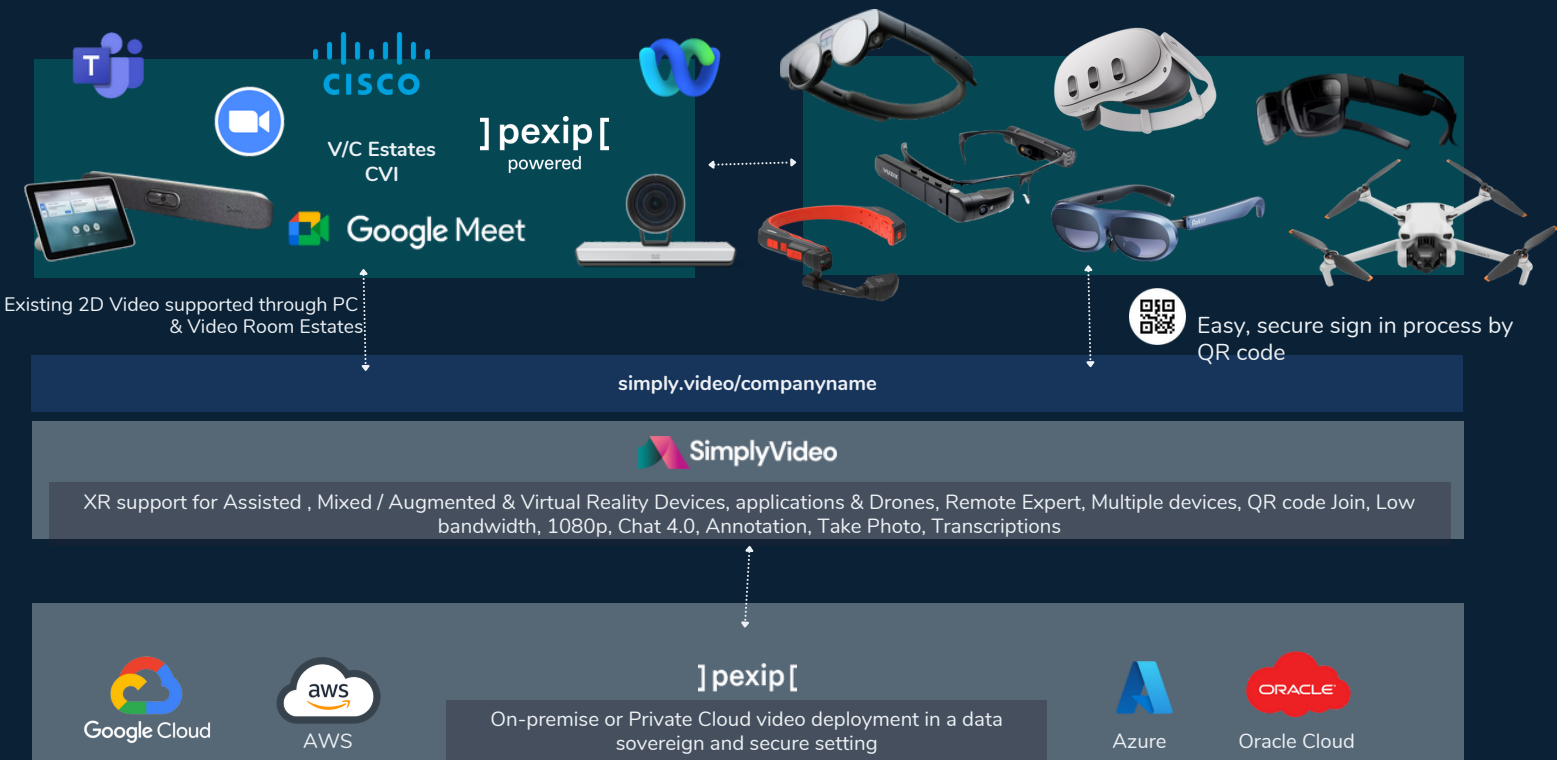
## High Level Overview – What Pexip offers

 <b>Call Control</b> <ul style="list-style-type: none"><li>• Endpoint registration</li><li>• Provisioning</li><li>• Directory</li><li>• Firewall Traversal</li><li>• 1-1 Video Calls</li><li>• B2B Video calls</li><li>• PSTN dial out with BYOC</li></ul>	 <b>Meetings</b> <ul style="list-style-type: none"><li>• Virtual Meeting Rooms</li><li>• Special video Layouts</li><li>• Multi protocol support</li><li>• Meeting branding</li><li>• Custom Domain</li><li>• Streaming &amp; recording</li></ul>	 <b>Interoperability</b> <ul style="list-style-type: none"><li>• SIP / H.323</li><li>• MS Teams CVI</li><li>• Google Meet Video Interop</li></ul>	 <b>Simplified Join Experience</b> <ul style="list-style-type: none"><li>• One-Touch to Join for scheduled meetings on Cisco and Poly devices</li><li>• Calendar integration</li><li>• Internal &amp; External Meetings</li><li>• QR-code based Meeting Joiner App alternative</li><li>• Trusted devices / lobby bypass</li></ul>	 <b>Administration</b> <ul style="list-style-type: none"><li>• Call details records</li><li>• Usage reports</li><li>• Call Quality reports</li><li>• Diagnostic tools</li></ul>
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### SimplyVideo's Pexip Application Layer

SimplyVideo's SVXR application layer can be deployed into any Pexip environment, from our very own SimplyVideo Cloud platform, to private cloud or 'air gapped' self-hosted environments. This ensures that all network requirements and capabilities are facilitated, from low bandwidth field service requirements to highly secure design and visualisation requirements in closed network environments.

SimplyVideo and Pexip can deploy a frictionless Private Cloud instance for the Proof of Concept stage of EDF's project. This will be scalable, secure and provide end user ease of access to deliver value and ease of adoption for all stakeholders involved in the deployment.



Essential Reading for IT stakeholders on data privacy, security and deployment

## ] pexip [

Pexip Service Security and Privacy Whitepaper

## ] pexip [

How to stay compliant with increasing data sovereignty regulations

## ] pexip [

Pexip Compliance certification

### Case Studies



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## Features of our application layer

Feature List		 <b>SimplyVideo</b>
Self-hosted capabilities	Powered by <b>] pexip[</b>	✓
Enterprise grade security	Powered by <b>] pexip[</b>	✓
Multi-screen management	Powered by <b>] pexip[</b>	✓
Google Meet CVI	Powered by <b>] pexip[</b>	✓
MS Teams CVI	Powered by <b>] pexip[</b>	✓
On Premise deployment	Powered by <b>] pexip[</b>	✓
QR code join		✓
Custom application branding		✓
Branded dashboard & VMR		✓
Customisable meeting branding		✓
<b>Device-related features</b>		
In-call audit trail		✓
"Take photo"		✓
"Swap view"		✓
"Activate help"		✓
In-call annotation		✓
Wearable hosted meetings		✓
<b>Device applications</b>		
Realwear		✓
Vuzix		✓
Rokid		✓
Iristick		✓
Magic Leap		✓
DJI		✓
iOS / Android Mobile Applications		✓

## Contact Us

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